RANZCO NEW ZEALAND BRANCH ANNUAL SCIENTIFIC MEETING

5-6 May 2023

Incorporating the New Zealand Ophthalmic Nurses Group Meeting

MORE THAN MEETS THE EYE

Museum of New Zealand Te Papa Tongarewa

55 Cable Street, Te Aro, Wellington 6011

RANZCO The Royal Australian and New Zealand College of Ophthalmologists
THE LEADERS IN COLLABORATIVE EYE CARE

Introduction

In 2022 we saw the Royal Australian and New Zealand College of Ophthalmologists (RANZCO) Meeting held in Blenheim. We had to 'duck and dive' to meet the varying Covid restrictions, but we held a very successful meeting, with good attendance numbers when taking everything into consideration.

The 2023 Meeting … we are back to 'normal'. We got a bit of a shock in checking the dates – the last time we had in-person international speakers was 2019 … so we are excited to announce that we have four world-renown speakers joining us. Sponsors can join us from Australia (or anywhere else for that matter), and we anticipate delegate numbers will be as high as they were in Christchurch in 2019.

The RANZCO NZ Branch is pleased to announce details of the 2023 Meeting.

The theme of the Meeting is: More than Meets the Eye.

Our meeting will focus on the following topics:

- Age related macular degeneration and other retinal conditions
- Advances in vitreoretinal surgery
- Uveitis, inflammatory eye diseases and systemic immunosuppression
- Novel approaches to cornea and refractive surgery
- Basic and complex cataract surgery

The Meeting will be held in Wellington, which last hosted the RANZCO Congress in 2015. It is easy to get to, the iconic Te Papa venue is a great fit for our needs, and the city life… there are lots to see and do for our delegates.

The Meeting will be held on Friday 5 and Saturday 6 May 2023 with pack in on Thursday 4 May; the Welcome Function will be held on that evening.

Our hybrid meetings are going from strength to strength. While we hope we don't have any restrictions on the meeting, being able to attend virtually suits some who are unable or unwilling to travel. It also acts as a safety net. We will be using the same system to ensure the Meeting can go ahead. (Details are on page 3). For 2023 the organizing committee will encourage people to attend the Meeting in person.

We are grateful that Professor Charles McGhee is again heading up the scientific programme committee. We have received many excellent abstracts and the programme is shaping up to be a good one! Details about our speakers can be found on page 6.

Welcome

This document details the sponsorship/exhibitor packs on offer and the relevant information related to this event. If you have any questions or suggestions, please don't hesitate to contact the Meeting organisers, Conference Makers Limited.

Meeting dates

Thursday 4 May	Friday 5 May	Saturday 6 May
Exhibitors/sponsors pack in Welcome function Registrar training day	Breakfast in the sponsors'/trade area Full-day meeting Meeting dinner	Full-day meeting

Conference sessions

As in the past, the Meeting will consist of:

Plenary sessions	Attended by all
Concurrent sessions	Run at the same time for specialists and nurses

Covid-19

Under the current guidelines, there are no restrictions on meetings. If this changes, we will respond quickly and accordingly.

Hybrid meeting explained

There are typically three types of conferences:

In-person	The delegates are at the venue
Virtual	Attendees participate via live streaming
Hybrid	A mix of in-person and virtual.

What's so good about a Hybrid meeting?

- It allows us to pivot from a hybrid meeting to a virtual meeting within days – meaning the Meeting will not be cancelled
- We anticipate in-person numbers will be high for 2023 – but there will still be some who will join the meeting virtually.

The 2021 Meeting showed that the hybrid meeting increased the number of participants without impacting the number of in-person delegates.

Virtual Attendee Hub – 'The Hub'

We will be using the Virtual Attendee Hub system again. As with all systems, there have been modifications, and there are advantages to using a system that our delegates are already familiar with.

Some of The Hub highlights are:

- Live stream from the venue
- Live stream from remote speakers if we need to, or play pre-recorded presentations
- Access to the Meeting for 90 days – this means:
    - Sponsors' details are visible three times longer than for a standard virtual meeting.

During the event

- Delegates will log in to The Hub via a mobile or other device and can participate in Q&A, get suggestions on activities to do in Wellington, and much more
- Attendees (virtual) will log in to The Hub for links to all the live sessions providing a seamless, integrated virtual event experience – no jumping in and out of platforms

Post Event – this is where The Hub comes into its own!

- Delegates or attendees will have on-demand access for three months to:
    - All Meeting plenary session recordings
    - All the concurrent sessions … they can view anything they missed.

Who can access The Hub?

- Only paid registrations can access The Hub
- They are provided with login details via SMS/email
- Access cannot be shared or accessed by multiple people.

We want delegates to come in person … but how many attendees (virtual) do we expect?

This is unknown. Our research suggests that attendee numbers can be similar to the number of delegates.

- Lower attendance costs (no travel and accommodation)
- Employers may register two staff instead of sending one
    - Anyone can attend the Meeting; in the past, travel costs may have been prohibitive.

Who attends the RANZCO Meeting?

The Meeting is unique in that it also incorporates the NZ Ophthalmic Nurses Group Meeting, with plenary speakers targeted to all attendees and concurrent streams focusing on each speciality. The split of registrations for the 2022 Meeting is as follows:

Specialists	Nurses, Scientists, Students, Practice Managers, Technicians	Ophthalmic Associate (Registrar/Trainee)
39%	41%	20%

The Meeting venue - Te Papa

Opened in 1998, Te Papa is a Wellington landmark, as the Museum of New Zealand Te Papa Tongarewa. It is centrally located in the CBD and has multiple spaces we will utilise.

Amokura Gallery:

The Gallery is located on level four and will be used for the plenary and specialist sessions. The capacity is 550 people, so we can handle the higher in-person delegates we expect in 2023.

The Icon Theatre:

Located on level 2, this theatre will be used for the nurse concurrent sessions.

The Oceania Room:

Located on level 3, this room will be used for the sponsors' area. Oceania is a 519 square meter floor space

Catering will be served in this area, and we will have boards up for the scientific posters.

- Delegates access this space on level 3 via stairs, escalators or lifts.
- Space for sites is limited, and we need to allow space for scientific poster boards – so we will be carefully managing this space.
    - The booth site plan will not be published until we know the required number of sites. We allocate sites based on the sponsorship level and date received.
    - We do our best to ensure that competing companies are not next to each other.

- The Meeting help desk for the delegates is likely to be in this area.

Access and storage

- As Te Papa is a public space, you may need to store items before the conference at an offsite location for delivery on the pack-in day. We will advise details via the handbook with plenty of time for you to make arrangements.
- Access is flat, and there is parking under the complex.
- Access to this room with equipment is via a museum-sized goods lift
- Space permitting, we will build a storage area in this room for empty cartons. We will advise of this via the conference handbook.

Associated events

Registrar Training Day – Thursday 4 May

We expect high attendance numbers for this day; the Registrars will likely stay on for the Meeting.

Welcome Function – Thursday 4 May

Held in the sponsors' area, this is an opportunity for delegates and sponsors to network in a relaxed environment. The function will be in the evening (once sponsors have finished packing in) from 5:30 – 7:30 pm. Final details will be in the sponsors' handbook.

Meeting Dinner – Friday 5 May

The Meeting dinner will be held at the Public Trust Hall, a venue in central Wellington. This is a great way to relax with the delegates and network.
Your team is welcome to attend the dinner; the cost is additional to the registration fee, and tickets can be purchased via the registration system.

Registration and terminology

Registration will open in mid-January 2023. We will advise as soon as it is open.

Delegate	Someone who attends in person
Attendee	Someone who attends virtually
International speaker	
Keynote and invited speaker	A speaker who has been asked to present by the committee
Speaker	Those who have submitted abstracts and have been accepted.

Promotion

The Meeting will be promoted via the RANZCO quarterly members' magazine, Eye2Eye, and via email to all members of the RANZCO database.

Covid and the 2023 Meeting

At the time of writing, there are no Covid restrictions. If this changes, we will act in accordance with the government and Manatū Hauora Ministry of Health requirements.

International speakers

This year we will be joined in person by four international speakers. This will be a significant drawcard for delegates; the last had in-person international speakers in 2019.

Assoc. Professor Matthew Simunovic (Sydney)

Matthew Simunovic is an Associate Professor of Ophthalmology at the Save Sight Institute where he leads the Retinal Disease and Rescue Group. Additionally, he is a consultant ophthalmic surgeon at Sydney Eye Hospital and the Sydney Children's Hospitals Network where he subspecialises in surgery and diseases of the retina. A/Prof. Simunovic's research interests include emerging treatments for retinal diseases, experimental vitreoretinal surgery and visual psychophysics. He was the first Australian ophthalmologist to be awarded a Career Development Award from the Foundation Fighting Blindness USA and is supported by major grant funding from the Macular Disease Foundation Australia and the NHMRC.

Distinguished Professor Jod Mehta (Singapore)

Prof. Jod S Mehta is Executive Director and Head of the Tissue Engineering and Cell Group at the Singapore Eye Research Institute and Head of the Corneal Service and Senior Consultant in the Refractive Service of the Singapore National Eye Centre (SNEC). He has academic affiliations with DUKE-NUS GMS. He has won 60 National and International awards including those at AAO and ARVO. His corneal interests lie in corneal transplantation – penetrating keratoplasty, lamellar keratoplasty and endothelial keratoplasty, femtosecond laser technology, corneal imaging, corneal infections, corneal refractive surgery, keratoprosthesis surgery, ocular drug delivery systems and corneal genetics. He has authored over 450 peer-reviewed publications and 20 book chapters and given over 350 presentations oral and poster. His research work has developed 14 patents 4 of which have been commercialised and licensed to companies.

Professor Justine Smith (Adelaide)

Professor Justine Smith is an internationally recognised expert in the causes, effects and treatment of uveitis - inflammation of the eye. Her work extends to infection by parasites and viruses, and ocular cancers. Through her research, important discoveries on the mechanisms of infectious uveitis have been made, while her laboratory research and the associated clinical trials have supported the use of biologic drugs to reduce vision loss from non-infectious uveitis. Professor Smith is a Research Strategic Professor at Flinders University, Principal Research Fellow at SAHMRI, Fellow of the Australian Academy of Health and Medical Sciences, and Chair of the Academia Ophthalmologica Internationalis. She is Executive Vice-President of the Association for Research in Vision and Ophthalmology, the world's largest eye and vision research organisation, a past President of the American Uveitis Society, and serves on Boards of the International Council of Ophthalmology and the International Ocular Inflammation Society. In 2017 Professor Smith was named a Superstar of STEM by Science and Technology Australia and is a passionate advocate for supporting girls and women to pursue careers in science.

Dr Penelope Stanford (Manchester)

Dr Penelope Stanford is the Chair of the Royal College of Nursing (RCN) Ophthalmic forum and is employed as Senior Lecturer in adult nursing at the University of Manchester. Penelope has been an ophthalmic nurse for many years having gained the Ophthalmic Nursing Diploma at the Manchester Royal Eye Hospital. She has pursued further academic study in ophthalmic nursing, her PhD for example explored postoperative pain following ophthalmic surgery. She is the Unit Lead for the Undergraduate and Master's level ophthalmic courses at the University of Manchester and a Senior Fellow of the Higher Education Academy. Penelope is also a board member of the UK Ophthalmic Alliance (UKOA) and has also contributed to several ophthalmic national initiatives on behalf of the RCN.

Invited speakers

- Bronwyn Ward
- Other New Zealand-based speakers will join Bronwyn.

Abstract submissions close on Friday 25 November and will be reviewed by the programme committee led by Professor Charles McGhee.

Sponsorship packages

In 2022 we increased the cost of sponsorship (the first since 2018). **However, despite increased costs to the conference, it has been agreed that we will not increase the costs for the 2023 Meeting.**

We have outlined the packages in the following pages; if you have any questions, please contact karen@cml.net.nz.

Platinum Sponsor	Principal Sponsor	Premium Sponsor	Partner Sponsor
• One only, with first right of refusal to the past sponsor at this level • Includes naming rights opportunities.	• Secondary to the Platinum sponsor • No limit to the number of sponsors at this level • Includes naming rights opportunities.	• Secondary to Principal sponsors • No limit to the number of sponsors at this level.	• Sponsor's site.

If you have any other suggestions, we are happy to discuss these with you.

Double sites	Allocation of the sponsors' area will be made as follows:
There will be high demand for sponsors' sites. *You will only be able to secure a double site if you are the Principal or Platinum sponsor.* We may sell double sites if space becomes available once the application date closes. All sponsors will be notified of availability at the same time. First-come, first-served basis.	• Platinum sponsor: first choice of site • Principal sponsors: second choice of site and in order of receipt • Premium sponsors: third choice of site and in order of receipt • Partner sponsors: **sites will be allocated in order of receipt and are allocated by the conference organiser** • We endeavour not to have competing companies next to each other A site plan is not included in this document. The plan depends on the number of sites taken and will be published in the sponsors' handbook.
Education grants	• Educational grants will be used exclusively for education costs related to the Meeting programme for the RANZCO New Zealand Branch Annual Meeting 2023

MEDICINES NEW ZEALAND - Sponsors / exhibiting companies are asked to adhere to the guidelines of the Medicines New Zealand Code of Practice 17th Edition.

MEDICAL TECHNOLOGY ASSOCIATION OF NEW ZEALAND - Medical companies, sponsoring or exhibiting at this Meeting are advised to adhere to the Medical Technology Association of NZ Code of Practice.

MEDSAFE REGULATION OF THERAPEUTIC PRODUCTS IN NEW ZEALAND – all sponsors are asked to comply with these regulations.

Sponsorship Summary

All prices exclude GST	Platinum	Principal	Premium	Partner
Value	$16,500	$12,000	$8,200	$3,750
Number available	1	Unlimited	Unlimited	Unlimited
Association with the Meeting as the principal sponsor with first right of refusal in subsequent years	✓			
Double display space in the sponsors' area with first choice of site	✓			
Two pull-up banners in the main plenary room (sponsor to provide)	✓			
Logo within the online registration system	✓			
Single display space in the sponsors' area with second choice of site subservient to Platinum Sponsor. Additional sites may be purchased if required		✓		
Complimentary full registrations	4	2		
Delegate list in Excel format **before** the Meeting, where permission has been given	✓	✓		
Naming rights to an activity as outlined in the following pages	✓	✓	✓	
Logo at the bottom of electronic messages sent to the database of registered attendees	✓	✓		
Logo on any EDMs (electronic direct mail) being sent via industry publications	✓	✓		
Complimentary exhibitor registrations (includes Welcome Function)			2	1
Single display space in the sponsors' area allocated on a first-served basis subservient to Platinum, and Principal sponsors			✓	
Single display space in the sponsors' area allocated on first-served basis subservient to Platinum, Principal and Premium sponsors				✓
Trestle table, tablecloth and two chairs per stand	✓	✓	✓	✓
Verbal acknowledgement of sponsorship during the opening and closing addresses	✓	✓		
Company **logo** on the Meeting website **and The Hub** with a hyperlink to your website	✓	✓	✓	
Company **name** on the Meeting website **and** company **logo** on **The Hub** with a hyperlink to your website				✓
Company **profile** on the Meeting website **and The Hub**	200 words	100 words	80 words	50 words
Logo on the AV holding slide at the start of **each day** and **each session**	✓	✓	✓	
Delegate list in Excel format at the Meeting, where permission granted	✓	✓	✓	✓
Email footer provided with your sponsorship level for inclusion in your company emails	✓	✓	✓	✓

Sponsorship naming rights

Platinum sponsor $16,500 plus GST

Naming rights options - named as such on The Hub and the Meeting website

- Logo displayed on the screen at the beginning and end of the speaker's presentations
- Approval required by the speaker

Option A:	**International speaker**	Assoc. Professor Matthew Simunovic (Sydney)
Option B:	**International speaker**	Distinguished Professor Jod Mehta (Singapore)
Option C:	**International speaker**	Professor Justine Smith (Adelaide)
Option D:	**International speaker**	Dr Penelope Stanford (Manchester)

Principal sponsor $12,000 plus GST

Naming rights options - named as such on The Hub and the Meeting website

Option E:	Naming rights to the Meeting Welcome Function on Thursday evening
Option F:	Naming rights to the Meeting Breakfast being held on Friday morning

Premium sponsor $8,200 plus GST

Naming rights options - named as such on The Hub and the website, company logo shown on the AV slide before the named break

Option G:	Naming rights to one lunch during the Meeting (two available)
Option H:	Naming rights to one tea break during the Meeting (four available)

How to book your sponsorship package

If your company would like to sponsor the RANZCO New Zealand Branch Annual Scientific Meeting, please complete the online application via this link by **16 January 2023.**

Sponsorship terms and conditions

- Please complete the online application form via this link. Applications must be made online in line with the Meeting audit policy
- All pricing is quoted in New Zealand dollars and is exclusive of GST (current rate is 15%)
- The GST invoice will be issued upon confirmation of your sponsorship. This must be paid in full by 20 February 2023
- Credit cards are not accepted for payment of sponsorship fees
- No sponsors shall assign, sublet, or apportion the whole or any part of their sponsorship package, stand, space or registrations without the approval of the Meeting organisers
- The Meeting organisers reserve the right to decline a sponsorship application
- A 20% cancellation fee will be charged if **you** cancel your sponsorship after we receive your application. **After 20 February 2023, no refunds will be made**.

General information

Sustainability

RANZCO and the NZ Branch are committed to sustainability and reducing the carbon footprint of the event. Please consider how you can do the same by carbon offsetting flights, using recycled or biodegradable materials at your display, and sharing your own sustainability initiatives with delegates.

We are still paperless

There will be no registration brochure, Meeting handbook or satchel.

Stand design

- Black Velcro receptive panels:
    - 2.3 m high
    - 3.0 m x 1.8 m sites (unless otherwise stated)
    - Articles may be attached using Velcro hook, staples, or panel pins
- Each site will be provided with the following:
    - 1 x 10-amp power supply via a 4-way multi-box
    - 2 x 150-watt spotlights
    - One standardised single-colour name sign per site (on the back wall, not fin style)
    - One trestle table, cloth and two chairs per stand.

Health & Safety

Conference Makers takes health and safety seriously. Therefore, you will be sent documents as required by the Health & Safety Regulations. Failure to complete the requirements and return the forms by the due date will result in your not being allowed to use the sponsor site. There will be no refund of fees if this situation arises.

Catering

The following will be served in the sponsors' area

- Evening Welcome Function Thursday 4 May
- Breakfast Friday 5 May
- All teas and lunches Friday 5 May, and Saturday 6 May.

Insurance

Each sponsor's responsibility is to ensure that their stand and goods on display are adequately insured for theft or damage. No flammable or dangerous substances are permissible.

Storage

There is limited storage at the venue. Details will be advised in the sponsors' manual as to delivery times and options.

Loading

There will be no forklift available. Instead, all items will need to pack into the venue via a loading bay and the museum-sized lift. Full details will be in the sponsors' manual.

Rubbish

Sponsors are responsible for removing all their rubbish; otherwise, a cleaning fee will be incurred.

Personnel registration

- In addition to the sponsorship fee, there is a registration fee for sponsor personnel who are in addition to any free registrations you may get as part of your package
- The cost will be kept to a minimum and advised via the sponsors' manual. However, registration at the sponsors' level does not guarantee entry into the Meeting sessions, which will be space-dependent. If you wish your team to attend the Meeting sessions, they will need to register as full delegates.

Social functions

Tickets can be ordered via the online registration system once it is live:

- Evening Welcome Function, Te Papa – cost included in the sponsors' registration fee
- The meeting dinner cost is additional to the registration fee.

Sponsors' manual

This will be issued with full details, including:

- Site layout and allocation
- Registration of personnel and accommodation options available
- Venue information
- Social functions.

Important dates

Monday 16 January 2023	Sponsorship applications close
Mid-January 2023	Confirmation of your sponsorship level and GST invoices sent
20 February 2023	Payment of sponsorship amounts due
Early February 2023	Registration opens
Mid-February 2023	Sponsors' manual published
April 2023	Health and safety documents provided and due back
May 2023	All times are approximate and will be confirmed in the sponsors' manual **Thursday 4 May** • 8:00 am exhibition build • Noon – 5:00 pm sponsors pack in • 5:30 pm Welcome Function **Friday 5 May** • 7:30 am Breakfast in the sponsors' area • All-day meeting • Teas and lunches in the sponsors' area **Saturday 6 May** • All-day meeting • Teas and lunches in the sponsors' area • Sponsors pack out from 3:30 pm

Meeting organisers

Conference Makers Limited

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