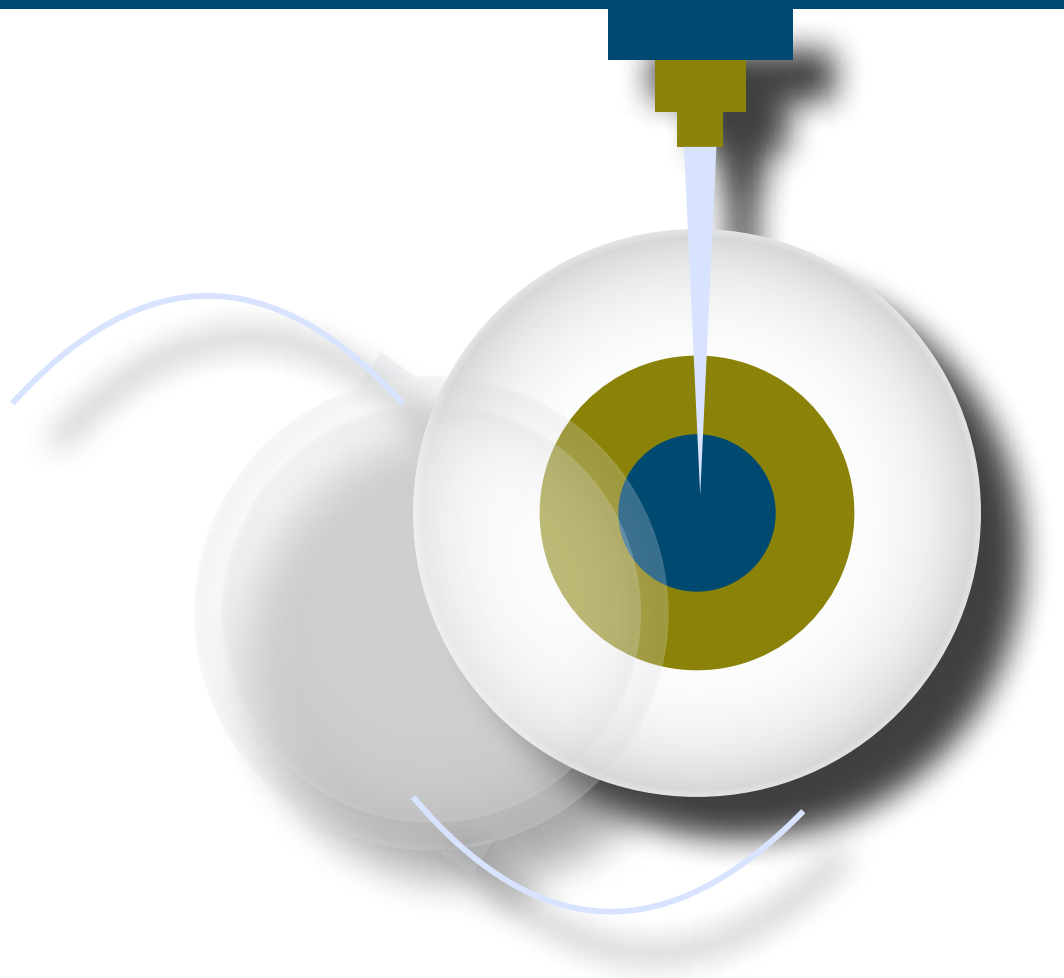


**RANZCO** | **TASMANIA**  
BRANCH

**ANNUAL SCIENTIFIC MEETING**  
**HOBART 16-17 JUNE 2023**

Hotel Grand Chancellor, Hobart

Cataract & Refractive



**SPONSORSHIP PROSPECTUS**



# SPONSORSHIP PROSPECTUS

Dear Sponsors and Exhibitors,

I am writing to you to seek your support for the 2023 RANZCO Tasmania Branch Annual Scientific Meeting to be held from 16-17 June in Hobart, Tasmania.

The theme of the meeting will be **Cataract & Refractive**.

The 2023 scientific program will be one day only, with the opportunity to explore the usual cataract and refractive framework with more of a 'twist' and seeking to entertain more modern advances in cataract and refractive spaces. We seek to do this through a forum that will bring a diverse range of stakeholders together for an unprecedented opportunity to predict and effect meaningful outcomes. We expect a strong number of delegates due to this popular topic.

The meeting has several components:

## Friday 16 June

Welcome reception at The Government House. All will be encouraged to attend.

## Saturday 17 June

Meeting Day:

A full day of scientific sessions and invited talks addressing the meeting theme **Cataract & Refractive**, with a 'twist'.

- Free papers are invited for the afternoon sessions.
- A sponsored coffee cart.
- Trade-sponsored drinks/canapes for a networking function on Saturday post meeting.
- Opportunity for sponsored dinner or breakfast events, depending on delegate availability.

The meeting has a strong collegiate feel, with delegates taking the time to interact with each other. There are two half day scientific sessions with catering and a trade display. The Tasmanian meeting has been steadily gaining popularity over the years and it is anticipated that between 50-80 delegates will participate.

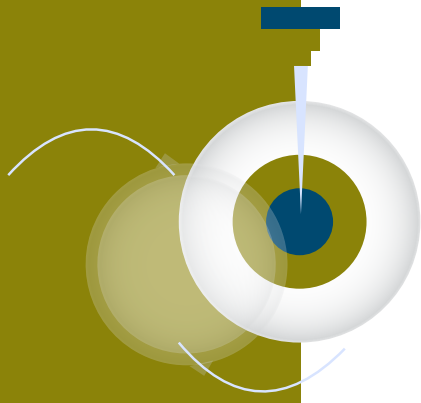
The exhibition will be open on Saturday 17 June, with trade displays located within the catering space of the venue. We are pleased to offer 15 table displays this year.

If you have any questions or if you would like to discuss specific sponsorship opportunities, please do not hesitate to contact Naomi Will at EventSphere via [naomi@eventsphere.com.au](mailto:naomi@eventsphere.com.au) or on 0439 336 511

Thank you for your consideration and we look forward to hearing from you,

**Robin Abell**

Organising committee



# Sponsorship Opportunities

## All Conference Sponsors receive the following entitlements:

- Organisation logo and on meeting webpage, hyperlinked to your organisation website
- Organisation logo on meeting signage and program – both online and printed copies
- Verbal recognition as a Sponsor in the opening and closing sessions of the 2023 ASM
- Copy of opt in delegate list, supplied in accordance with Australian Privacy and Anti- Spam Legislation

Plus, specific benefits that are outlined in each package to follow.

## Why Sponsor

### 1. BRAND AWARENESS

Promote your organisation to an engaged and qualified audience

### 2. CONNECT

Develop business connections and strengthen relationships through face-to-face engagement

### 3. EDUCATION

Have access to the ASM sessions and presentations

### 4. RAISE PROFILE

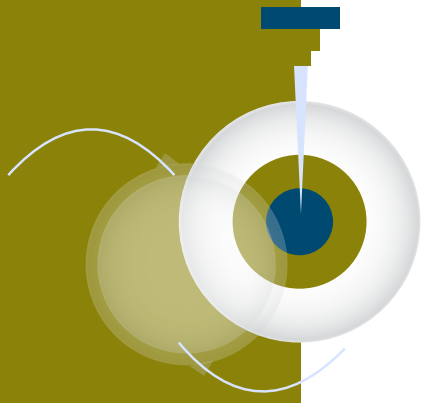
Raise your profile in the Tasmanian ophthalmology industry and add value to your brand

### 5. UPDATE

Inform and update delegates on new initiatives and developments within your organisation

### 6. BRAND ALIGNMENT

Align your brand with the peak body representing and supporting ophthalmologists and the people they assist through being the leaders in collaborative eye care.



## Sponsorship Opportunities

### **PLATINUM SPONSOR** (two available)

#### **\$5,500 (Inc GST)**

- Ongoing recognition as a Platinum Sponsor both prior to and during the meeting, whenever appropriate.
- Clothed trestle table and two chairs, for duration of ASM
- Two full ASM registrations
- Naming rights to either the coffee cart or the Networking Drinks (to follow the ASM)
- Prominent logo recognition as a Platinum Sponsor in all promotional material, including handbook, program, and signage, as well as displayed on holding slides during all ASM sessions.
- Organisation logo on holding slides for duration of ASM
- Organisation logo and 200-word profile in ASM Handbook
- Opportunity to supply a full-page advertisement in the meeting handbook (finished artwork to be supplied by Sponsor).
- Opportunity to supply two pull up banners for placement next to the coffee cart or at Networking Drinks (as per naming rights selection).

### **GOLD SPONSOR** (eight available)

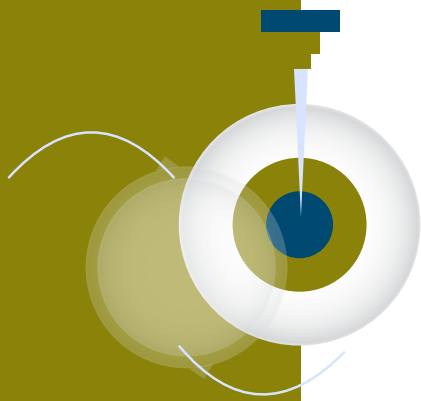
#### **\$4,000 (Inc GST)**

- Ongoing recognition as a Gold Sponsor both prior to and during the meeting, whenever appropriate.
- Clothed trestle table and two chairs, placed in prime position for duration of ASM
- Two full ASM registrations
- Prominent logo recognition as a Gold Sponsor in all promotional material, including handbook, program and signage.
- Organisation logo and 150-word profile in ASM Handbook
- Opportunity to supply a half-page advertisement in the meeting handbook (finished artwork to be supplied by Sponsor).

### **SILVER SPONSOR** (six available)

#### **\$2,750 (Inc GST)**

- Ongoing recognition as a Silver Sponsor both prior to and during the meeting, whenever appropriate.
- Clothed trestle table and two chairs for duration of ASM
- One full ASM registration
- Logo recognition as a Silver Sponsor in all promotional material, including handbook, program, and signage, as well as displayed on holding slides during all ASM sessions.



# Booking Terms and Conditions

## **TGA Compliance**

Exhibitors must not display, promote, sell or distribute products or medications that have not been approved for registration in Australia by the Therapeutic Goods Administration (TGA). The Meeting Organisers reserve the right to remove your exhibit and personnel from the meeting in this instance. All exhibitors and sponsors must be able to provide proof of TGA compliance upon request.

## **MTAA Codes of Practice**

Exhibitors must observe the requirements and Codes of Practice of the Medical Technology Association of Australia (MTAA) available at [www.mtaa.org.au](http://www.mtaa.org.au). RANZCO endorses these Codes of Practice and urges sponsors and exhibitors to understand and adhere to the Codes in respect of their relations with RANZCO. This extends to sponsors or exhibitors who are not members of the MTAA. RANZCO expects non-member sponsors or exhibitors to familiarise themselves with the requirements of the Codes and align their activities in accordance with the Codes.

## **Medicines Australia Code of Conduct**

RANZCO also expects relevant sponsors and exhibitors to adhere to Medicines Australia Code of Conduct and associated guidelines available at [www.medicinesaustralia.com.au](http://www.medicinesaustralia.com.au).

**Modern Slavery** RANZCO is committed to improving our practices to combat slavery and human trafficking. We acknowledge having a responsibility to be alert to the risks, however small, in our business and in the wider supply chain. We have committed resources to implement and enforce effective systems and controls to detect and prevent instances of slavery or human trafficking in our supply chains and our business. (Modern Slavery has the meaning given in the Modern Slavery Act 2018 (Cth))

## **Terms and Conditions**

In the event of a cancellation by the sponsor/exhibitor due to unforeseen reasons or circumstances beyond reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, the sponsor/exhibitor must submit a cancellation request, in writing, to the Meeting Organiser. A partial refund will be considered on the basis and timing of the request, but is not guaranteed.

In the event of cancellation or postponement of the event due to circumstances beyond the Meeting Organiser's reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, the Meeting Organiser cannot be held responsible for any cost, damage, or expense which may be incurred by sponsors/exhibitors or any refund as a consequence of the event being postponed or cancelled.

No refunds will be given for cancellations after that date or for change of mind due to the meeting converting to virtual. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.

In the event of the meeting being converted to a full virtual meeting by the Meeting Organiser, due to circumstances beyond the organiser's reasonable control including but not limited to: acts of terrorism, war, acts of God, natural disaster or global health crises, the maximum liability of the Meeting Organiser is limited to a partial refund of the exhibition or sponsorship fee with no additional liability for travel costs, hotel costs or any other costs or expenses whatsoever. All sponsorship and exhibition booth/space holders will be given an option to convert their existing package to a virtual sponsorship. If sponsors/exhibitors do not wish to proceed with any virtual sponsorship, the sponsor/exhibitor will be provided with a full refund minus 10% administration fee of their total sponsorship and/or full refund minus 10% administration fee of their first exhibition booth, i.e. for a \$60,000 sponsorship, a refund of \$52,000 will be provided. For a \$6000 exhibition booth, a refund of \$5400 will be provided. For multiple booth holders, a full refund is provided for all additional booths purchased except for the first booth where the Meeting Organiser will refund the full amount minus 10% administration fee.

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## Sponsorship Confirmation Form

**Please return via email by 15 May 2023 [naomi@eventsphere.com.au](mailto:naomi@eventsphere.com.au)**

**Name:** .....

**Company:** .....

**Address:** .....

**Telephone:** .....

**Email:** .....

Please indicate your preferred sponsorship package:

Platinum \$5,500

Gold \$4,400

Silver \$2,750

**Please return via email by 15 May 2023**

ASM Manager

EventSphere

Naomi Will

**Phone:** 0439 336 511 **Email:** [naomi@eventsphere.com.au](mailto:naomi@eventsphere.com.au)