



# NOW DIGITAL IN 2024!

Book your space now—limited advertising available!

## Preliminary Digital Advertising Booking Form

Placement	Specification
Back cover (full page)	<b>Size:</b> 2480px x 3508px (portrait)
Inside front cover (full page)	<b>Size:</b> 2480px x 3508px (portrait)
Inside back cover (full page)	<b>Size:</b> 2480px x 3508px (portrait)
Double page spread	<b>Size:</b> 3508px x 4960px (portrait)
Full page ad or advertorial	<b>Size:</b> 2480px x 3508px (portrait)
Half page (horizontal)	<b>Size:</b> 2480px x 1748px (landscape)

You now have the option to submit your ad in jpeg or gif! Must be provided in high resolution 300ppi and cannot exceed 5MB. Analytics are available on request!

COMPANY NAME:.....

ADDRESS:.....

CONTACT PERSON:.....

EMAIL:.....

Publication Dates (please tick issue/s)	
	<b>QUARTER 1 2024</b> - Material deadline - 9 February 2024 (Distribution on 27 March 2024)
	<b>QUARTER 2 2024</b> - Material deadline - 10 May 2024 (Distribution on 26 June 2024)
	<b>QUARTER 3 2024</b> - Material deadline - 2 August 2024 (Distribution on 18 September 2024)
	<b>QUARTER 4 2024</b> - Material deadline - 8 November 2024 (Distribution on 18 December 2024)

## Rates and Placement

The amounts listed below are costs per issue and include GST. (please tick the box provided)

**Note:** Advertorials are limited to one advertorial per issue, allocation on first come, first served basis.

Placement and Size	1 Issue	2 Issues	3 Issues	4 Issues
Back cover (full page)	\$5,675	\$5,444	\$5,161	\$4,867
Inside front cover (full page)	\$4,216	\$3,990	\$3,738	\$3,476
Inside back cover (full page)	\$3,728	\$3,570	\$3,323	\$3,071
Double page ad or advertorial	\$5,623	\$5,455	\$5,240	\$5,077
Full page ad or advertorial	\$3,113	\$2,966	\$2,730	\$2,494
Half page (horizontal)	\$1,465	\$1,391	\$1,307	\$1,218
Special request				

## Booking terms and conditions

All advertisers are required to fill out the Eye2Eye the booking form to confirm their ad placements. Bookings must be made using this form and are confirmed via return email to **Francine Dutton (RANZCO Graphic Designer) at [communications@ranzco.edu](mailto:communications@ranzco.edu)**. All advertisers are required to fill out this booking form to confirm their ad placements in *Eye2Eye*.

- If this form is not received, your booking will not be confirmed and placement will not proceed.
- Ads to be in full colour—RGB high resolution jpeg.
- Artwork must be received by the material deadline.
- Invoices are issued after the material deadline and before distribution. Invoices can be issued upfront by request.
- All advertising costs must be paid in full. They include 10% GST. **There are NO agency fees included.**
- Invoices are subject to seven-day payment terms.
- Cancellation of any ads can only be made two weeks prior to the material deadline, otherwise **full charges will apply.**
- Failure to comply to these conditions will cause your ads in future editions to be put on review.

I agree to the terms and conditions as written above.

NAME:..... SIGNATURE:..... DATE:.....