RANZCO

digital eye2eye advertising

COMPANY NAME:.....

ADDRESS:.....

.....

CONTACT PERSON:.....

EMAIL: .....

Publication Dates (please tick issue/s)	
☐	**EDITION 1 2027 (Theme: The Next Generation. Training tomorrow's ophthalmologists today)** - Material deadline - 5 February 2027 (Distribution on 24 March 2027)
☐	**EDITION 2 2027 (Theme: Vision Without Borders. Connecting communities, transforming eye care)** - Material deadline - 21 May 2027 (Distribution on 7 July 2027)
☐	**EDITION 3 2027 (Theme: The Art of Seeing. Exploring the extraordinary world of ophthalmology)** - Material deadline - 27 August 2027 (Distribution on 13 October 2027)

Rates and Placement

The amounts listed below are costs per issue and include GST. (Please tick the box provided)
Note: Advertorials are limited to one advertorial per issue, allocation on first come, first served basis.

Placement and Size	1 Issue	2 Issues	3 Issues
Back cover (full page)	$4,000 ☐	$3,900 ☐	$3,700 ☐
Inside front cover (full page)	$3,000 ☐	$2,800 ☐	$2,700 ☐
Inside back cover (full page)	$2,700 ☐	$2,500 ☐	$2,400 ☐
Double page ad or advertorial	$4,000 ☐	$3,900 ☐	$3,700 ☐
Full page ad or advertorial	$2,200 ☐	$2,100 ☐	$1,900 ☐
Half page (horizontal)	$1,000 ☐	$990 ☐	$900 ☐
Special request ☐			

Booking terms and conditions

All advertisers are required to fill out the Eye2Eye the booking form to confirm their ad placements. Bookings must be made using this form and are confirmed via return email to **Francine Dutton (RANZCO Graphic Designer) at communications@ranzco.edu.** All advertisers are required to fill out this booking form to confirm their ad placements in *Eye2Eye*.

- If this form is not received, your booking will not be confirmed and placement will not proceed.
- Ads to be in full colour—RGB high resolution jpeg.
- Artwork must be received by the material deadline.
- Invoices are issued after the material deadline and before distribution. Invoices can be issued upfront by request.
- All advertising costs must be paid in full. They include 10% GST. **There are NO agency fees included.**
- Invoices are subject to seven-day payment terms.
- Cancellation of any ads can only be made two weeks prior to the material deadline, otherwise **full charges will apply.**
- Failure to comply to these conditions will cause your ads in future editions to be put on review.

I agree to the terms and conditions as written above.

NAME: ..... **SIGNATURE:** ..... **DATE:** .....